BULLDOG MEDIA BROADCASTING (DBA The Sports Animal)

OFFICIAL CONTEST AND GIVEAWAY RULES

Applicable to Bulldog Media Broadcasting, The Sports Animal Audio Network, The Sports Animal Eugene (102.9 FM / 1050 AM), and participating affiliated stations.

Effective Date: 11/10/2026

1. GENERAL RULES

All contests, sweepstakes, and promotional giveaways conducted by Bulldog Media Broadcasting ("Bulldog Media"), including promotions on its owned and operated radio stations, websites, social media platforms, and at live events, are subject to these Official Contest and Giveaway Rules.

By entering or participating in any Bulldog Media promotion, participants agree to comply with these rules and any additional contest-specific rules announced on-air, published online, or provided in promotional materials.

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE THE CHANCES OF WINNING.

Where contest-specific rules conflict with these general rules, the contest-specific rules will govern, provided they comply with applicable law.

2. ELIGIBILITY

Participants must be legal residents of the United States, age 18 or older, unless otherwise specified in the individual contest rules.

Certain contests may require participants to be 21 years of age or older, particularly promotions involving casinos, gaming establishments, or age-restricted venues.

Employees, officers, and immediate family members of Bulldog Media Broadcasting, participating stations, promotional sponsors, advertising agencies, and companies directly involved in administering a contest are not eligible.

Immediate family includes spouses, parents, children, siblings, and individuals residing in the same household.

Participants must satisfy all additional eligibility requirements established for a particular promotion. All contests are void where prohibited by law.

3. HOW TO ENTER

Contest entry methods may include:

Calling a designated station telephone number during an announced contest period.

Submitting an entry through an official Bulldog Media or station website.

Entering through designated social media promotions.

Registering at a participating sponsor location or promotional event.

Completing an official entry form or other approved entry method.

Specific entry instructions, deadlines, and limitations will be announced or published for each promotion.

Unless otherwise specified, entries are limited to one per person per contest. Automated, fraudulent, duplicate, or otherwise ineligible entries may be disqualified.

Entries received outside the announced contest period will not be considered.

4. WINNER SELECTION

Winners may be selected through random drawings, designated caller positions, skill-based competitions, or other methods clearly disclosed in the contest-specific rules.

For random drawings, the odds of winning depend on the number of eligible entries received.

For caller contests, the designated eligible caller will be considered the potential winner, subject to verification.

All potential winners must satisfy the eligibility requirements and complete any required verification before being declared official winners.

Bulldog Media reserves the right to disqualify entries that violate published contest rules or involve fraud, manipulation, or misconduct.

5. PRIZES AND RESTRICTIONS

Prizes are awarded as described in the specific contest announcement.

Prizes are nontransferable and may not be redeemed for cash unless expressly stated.

No substitutions are permitted by winners. Bulldog Media may substitute a prize of equal or greater retail value if the advertised prize becomes unavailable.

Winners are responsible for applicable federal, state, and local taxes, along with any expenses not expressly included in the prize description.

Prizes involving travel, accommodations, entertainment, sporting events, or resort stays may be subject to additional restrictions, blackout dates, availability, and third-party terms.

Tickets and event-related prizes are subject to the policies of the event organizer or venue.

Bulldog Media is not responsible for event cancellations, postponements, changes in scheduling, or actions taken by independent prize providers, except as required by applicable law.

No prize will be awarded until eligibility has been verified and required documentation has been completed.

6. WINNER NOTIFICATION AND PRIZE CLAIMS

Potential winners will be notified using the contact method identified in the specific contest rules.

Winners may be required to provide valid identification, proof of eligibility, and a signed prize acknowledgment, liability release, or publicity release where legally permitted.

Winners may also be required to complete applicable tax documentation.

If a potential winner cannot be contacted within the period specified in the contest rules, fails to complete required documentation, or is determined to be ineligible, the prize may be forfeited and an alternate winner selected.

Prize delivery and redemption instructions will be provided by Bulldog Media or its designated promotional partner.

7. WINNING FREQUENCY

Unless otherwise specified in a particular promotion, an individual or household may win only one Bulldog Media Broadcasting contest prize within any 30-day period.

Bulldog Media may establish different winning-frequency limitations for individual contests, provided those limitations are disclosed before entry.

8. **KOKWEL CASINO RESORT GIVEAWAY – SUPPLEMENTAL OFFICIAL RULES AND RESTRICTIONS**

Participants must be 21 years of age or older and possess valid government-issued photo identification. No purchase, gambling, or payment is necessary to enter or win. Winners must comply with all rules, regulations, age restrictions, and policies established by the participating casino resort. Prizes are nontransferable, have no cash redemption value, and are subject to availability, expiration dates, blackout dates, and any additional restrictions imposed by the casino resort. Unless specifically included in the prize package, transportation, additional accommodations, meals, gratuities, gaming expenses, and incidental charges are the sole responsibility of the winner. Winners are responsible for all applicable taxes. Bulldog Media Broadcasting and participating sponsors are not responsible for cancellations, schedule changes, or circumstances beyond their reasonable control. All winners are subject to eligibility verification. This promotion is conducted by Bulldog Media Broadcasting and is not affiliated with or endorsed by any gaming regulatory authority. Void where prohibited by law. All general Bulldog Media Broadcasting contest rules apply. Complete rules are available at **sportsanimaleug.com.**

9. PUBLICITY AND PROMOTIONAL USE

Where permitted by law, acceptance of a prize constitutes permission for Bulldog Media Broadcasting and participating sponsors to use the winner's name, voice, likeness, hometown, and prize information for promotional purposes without additional compensation.

Where required by law, separate consent will be obtained.

10. TECHNICAL DIFFICULTIES

Bulldog Media is not responsible for telephone system failures, busy signals, disconnected calls, internet interruptions, website outages, transmission errors, or entries that are lost, delayed, incomplete, or misdirected.

If technical problems materially affect a contest, Bulldog Media may suspend, modify, or cancel the affected promotion, subject to applicable law and any necessary regulatory requirements.

11. SOCIAL MEDIA PROMOTIONS

Contests conducted through Facebook, Instagram, X, YouTube, or other social media platforms are not sponsored, endorsed, administered by, or associated with those platforms unless expressly stated.

Participants must comply with the applicable platform's rules and policies.

Bulldog Media will not require winners to provide credit card information or make a payment to claim a legitimate prize.

12. LIMITATION OF LIABILITY

To the extent permitted by applicable law, Bulldog Media Broadcasting, its stations, affiliates, sponsors, promotional partners, and their respective employees and representatives are not responsible for losses, injuries, damages, or expenses arising from participation in a promotion or acceptance, possession, use, or misuse of a prize.

Nothing in these rules excludes liability that cannot lawfully be excluded.

13. TAX RESPONSIBILITIES

All federal, state, and local taxes associated with a prize are the sole responsibility of the winner.

Winners may be required to provide a completed IRS Form W-9 or other tax documentation before receiving a prize.

Bulldog Media will issue applicable tax reporting forms when required by law.

14. CONTEST ADMINISTRATION

Bulldog Media Broadcasting will administer promotions in accordance with the published rules and applicable federal, state, and local laws.

Bulldog Media may interpret and enforce the rules, resolve eligibility disputes, and disqualify participants for verified rule violations, fraud, or misconduct.

Any modification, suspension, or cancellation must comply with applicable law and may not be used to unfairly alter the outcome of a promotion.

15. PRIVACY

Personal information collected in connection with a contest will be used for contest administration, eligibility verification, winner notification, prize fulfillment, and legally required reporting.

Personal information will not be added to marketing lists without any consent required by applicable law.

Information may be shared with sponsors or prize providers when reasonably necessary to fulfill the prize or as otherwise disclosed to participants.

16. OFFICIAL RULES AND WINNER INFORMATION

Copies of these Official Contest and Giveaway Rules and applicable contest-specific rules will be available through Bulldog Media Broadcasting or the participating station.

The Sports Animal Eugene

102.9 FM / 1050 AM

The Sports Animal Audio Network

Website: www.sportsanimaleug.com

Requests for contest rules or winner information may be submitted through the station's published contact channels.

17. GOVERNING LAW

All promotions are subject to applicable federal law and the laws of the State of Oregon, except where another jurisdiction's law necessarily applies.

Any dispute arising from a contest will be handled in accordance with applicable law.

BULLDOG MEDIA BROADCASTING

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The Sports Animal Audio Network

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